



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Downtown Moncton Centre-ville Inc. Executive Director to take leave of absence

Friday, April 30th, 2010

MONCTON –

DMCI announced today that Daniel Allain, Executive Director will be taking a short-term leave of absence from his role with DMCI, effective immediately. Maura McKinnon, DMCI's Past President, indicated that the Board of Directors has approved Mr. Allain's request (Board meeting in March 2010) for a personal leave of absence from his role as Executive Director.

During this leave, Lawrence Forbes will be taking on the role of interim Executive Director. Lawrence, who was instrumental in the expansion of DMCI's boundaries to include St. George Street, has been DMCI's President for the past year. He has been actively involved with the on-going strategic planning and operations of DMCI and the Board is very confident that it will be business as usual for DMCI. During this period, DMCI's Past President, Maura McKinnon will take on the role of interim President of Downtown Moncton Centre-ville Inc.'s Board of Directors.

Ms. McKinnon states "With the expertise that Lawrence brings to the role and the experience and knowledge of our staff, the DMCI team will continue moving our downtown agenda forward." Returning to her role as President, Ms. McKinnon looks forward to continue to work collaboratively with City to deliver on our downtown vision.

For more information:

Lawrence Forbes
Interim Executive Director
Downtown Moncton Centre-ville Inc.
857-2991

Daniel Allain
DJA Consulting Inc.
878-1884