



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Victor LeBlanc is the grand prize winner of the *Downtown Moncton Centre-ville Inc.* \$1000, \$500 and \$500 Shopping Spree

Monday, December 21st 2009

MONCTON – Victor LeBlanc of Moncton is the grand prize winner of the *Downtown Moncton Centre-ville Inc.* \$1000, \$500 and \$500 Shopping Spree.

For one month, people were invited to shop at one of our 14 downtown participating merchants. By doing so, they were then invited to fill out a ballot for their chance to win \$1000, or one of two prizes of \$500. The fourteen participating merchants were: Moncton Market, Reid's, Jagoe's, MacLeod Physio, Gifts Galore, la Mine d'Or, Medes Spa, Shoe Tree, Service Shoe, Fahda's, Highfield Square, R.D. MacLean, Brunswick Optical and Pump House.

The draw was made on Friday, December 18th live on the air of the Country 89 – CJSE radio station in Shediac.

Mr. LeBlanc was eligible for the grand prize draw after making a purchase at Reids Newsstand, one of the fourteen participating merchants in the contest.

With his \$1000 in his pocket, Victor LeBlanc purchased a big screen TV at Sounds Fantastic.

The two other winners are: Paulette Léger of Grand Barachois and CarolAnn Atkinson of Lutes Mountain. Mrs. Léger filled out a coupon at RD McLean while Mrs. Atkinson shopped at Gifts Galore.

Mrs. Atkinson happily spent her prize money at Reitman's in Highfield Square, Jean Coutu, St-George St. Jagoe's, Main street, Merle Norman in Highfield Square, The Bay in Highfield Square, Jean's Restaurant, St-George Street and «Integrity Service» in Highfield Square.

Mrs. Léger plans on spending her \$500 at Sounds Fantastic.

More than 10 000 ballots were entered in the contest, which ran from November 12th to December 17th. The goal of the contest was to promote downtown retail.

DMCI wishes to thank its partners, they are: C 103, Country 89 – CJSE, Bo FM, CTV and the Times & Transcript.

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For more information:

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