



PRESS RELEASE
FOR IMMEDIATE RELEASE

Saturday, November 28th 2009

Greater Moncton youth help *Downtown Moncton Centre-ville Inc.* clean Main Street in preparation for the Santa Claus Parade

MONCTON – For the second year in a row, a group of children from the Greater Moncton area were busy at work this morning to help *Downtown Moncton Centre-ville Inc.* with a last-minute clean-up of Main Street before the annual Greater Moncton Majesta Santa Claus Parade.

From 8:30 a.m. to 11:30 a.m., a group of Vanier Air Cadets Squadron 650 picked-up litter on both sides of Main Street from Vaughan Harvey to Château Moncton, cleaned Robinson Court, Oak Lane, crosswalks, street corners and poster collars. The main goal of this clean-up effort was to provide a wonderful experience for the more than one hundred thousand people who will visit downtown tonight for the Greater Moncton Majesta Santa Claus Parade.

“This morning’s initiative shows that Moncton area youth care about their community. It is important for them to feel that they belong and that they can make a difference” stated Daniel Allain, *Downtown Moncton Centre-ville Inc.* Executive Director.

The mission of *Downtown Moncton Centre-ville Inc.* is to champion the interests of property and business owners while fostering a positive and dynamic environment for working, shopping, relaxing, living and investing downtown.

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For more information:

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