



PRESS RELEASE FOR IMMEDIATE RELEASE

Friday August 28th 2009

St. George Street Neighbourhood Block Party!

Residents, retailers and friends of St. George Street are invited to a celebration at Aberdeen Center Park Saturday September 5th 2009. Festivities start at 4 pm with activities for the whole family, followed by musical performances from 7 pm to 10 pm.

Clowns, jugglers and a magician will be on hand to amaze and entertain the whole family. A B.B.Q., corn on the cob and refreshments will be sold on site.

A great variety of musical performers will take the stage. Mike V. and Aaron Rickart will perform an acoustic set to kick off the musical part of the show. Petunia and Great Balancing Act will then perform. Your host for the night will be none other than the colorful Johnny Diggitt. If you would like to perform during the musical show, please don't hesitate to contact us. Music provided by Broken Coast Production.

St. George Street continues to develop and contributes greatly to our City and our downtown. DMCI wants to reinforce the distinction of the St. George Street area, while contributing to Downtown's overall vitality and appeal...DMCI gave St. George a purpose and a plan... We want to play a very active role in planning and indeed encouraging new developments and new businesses to locate in our area...That is why we are moving full steam ahead with Planning and Design Services of the St. George Street Concept Plan

It is fast becoming one of the most hip urban quarters in Atlantic Canada. Over the course of the last year DMCI and many St. George Street business owners and stakeholders have worked together towards creating a new identity and branding for Moncton's new Urban Quarter.

This new identity will certainly strengthen every factor and unique attributes that make St. George Street what it is today. St. George Street is now alive and vibrant and deserves to have its own identity. We, at DMCI, are convinced that the population of St. George Street will easily identify with these new images branded specially for this part of our downtown.

We are certain that St. George Street will become, in the very near future, one of Atlantic Canada's most up and coming Urban Quarters. Residents, politicians and business people all agree in the benefits of a vibrant downtown.

So, gather family and friends and come celebrate the pizzazz St. George Street has to offer!!! Access to site and activities are free of charge.

Information:
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