



**PRESS RELEASE  
FOR IMMEDIATE RELEASE  
June 9<sup>th</sup> 2009**

**Downtown Moncton Centre-ville Inc. holds 32<sup>nd</sup> Annual General Meeting**

**MONCTON** –*Downtown Moncton Centre-ville Inc held its 32<sup>nd</sup> Annual General Meeting today at the Crowne Plaza Hotel in Downtown Moncton.*

During his speech, DMCI Executive director Daniel Allain thanked the numerous business partners who continue to contribute to our downtown's development. Afterwards, M. Allain proudly unveiled a **new logo and branding for St. George Street**. This historic part of our city will now be referred to as Moncton's **Urban Quarter**. St. George Street has been part of DMCI's Business improvement area since last year and its new identity is part of the ongoing efforts of DMCI and the St. George stakeholders to promote and help St. George Street prosper. Details of these efforts can be found in DMCI's 2006 Vision Plan and in our St. George Street Conceptual Plan. Be on the lookout: new banners will be installed on St. George Street within the next few weeks.

DMCI also welcomed Mr. Lawrence Forbes at its new Board of directors President. Mr. Forbes of Seahold Investments Inc. is a well known business man in our area. He was at the forefront of this spring's Ford World Men's Curling Championship. During his speech, Mr. Forbes said " *As individuals, we can change things in Downtown Moncton, but as a group we are even stronger and we can follow through and commit to a long term approach that will see Downtown Moncton develop to its full potential over many years to come*". He added " *My passion for downtown Moncton is deep rooted. I grew in downtown Moncton on King Street, I went to school at Aberdeen school, I've worked for 4 companies all located downtown Moncton and my favorite cafés and restaurants are in downtown Moncton*".

Guest Speaker was M. Bill Whalen; President of Hawk Communications and vice president of the local organizing committee for the 2010 IAAF World Junior Championship. M. Whalen talked about the many challenges and the different steps it took to bring this championship to our great city. Mr. Whalen gave us some pretty impressive numbers. Over 170 countries, 2000 athletes and more than 2500 volunteers will take part in what is slated to be the largest sporting event ever held in Atlantic Canada. Mr. Whalen called upon the community to get involved by volunteering. In closing, Mr. Whalen announced a partnership with DMCI in organizing a 5 day Festival to take place downtown during the Championships.

Outgoing board members Sébastien Dupuis, Tim Doherty and Bernadette Knowles were also honoured for their contributions over the past years, while three new members were elected as new DMCI Board members. They are: Jim Dixon of Ashford Properties Inc., Elke Gaudet-Duguay of Scotia Bank and Paul LeBlanc of Assomption Vie.

-30-

For more information:  
Daniel Allain  
DMCI Executive Director  
857-2991