



**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Greater Moncton youth help *Downtown Moncton Centre-ville Inc.* clean Main Street in preparation for the Santa Claus Parade**

**MONCTON** – Two groups of youth from the Greater Moncton Area were busy at work this morning to help *Downtown Moncton Centre-ville Inc.* with a last-minute clean-up of Main Street for the annual Greater Moncton Majesta Santa Claus Parade.

From 8:30 a.m. to 11:30 a.m., a group of Vanier Air Cadets Squadron #650 and a group of hockey players from the Moncton Peewee predators picked-up litter on both sides of Main Street from Vaughan Harvey to Château Moncton, cleaned Robinson Court, Oak Lane, crosswalks, street corners and poster collars. They also leveled off snow banks to make more room for the one hundred thousand plus people that attend the parade every year.

“This morning’s initiative shows that Moncton area youth care about their community. It is important for them to feel that they belong and that they can make a difference” stated Daniel Allain, *Downtown Moncton Centre-ville Inc.* Executive Director.

Marco Richard from the Moncton Peewee Predators liked making a difference this morning: “cleaning-up the street is good for the environment” said the young hockey player.

The mission of *Downtown Moncton Centre-ville Inc.* is to champion the interests of property and business owners while fostering a positive and dynamic environment for working, shopping, relaxing, living and investing downtown.

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**For more information:**

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